Polkadot and

UNIVERSITY OF MIAMI
MIAMI HERBERT
BUSINESS SCHOOL

present:
The 3rd BUSINESS OF BLOCKCHAIN TECHNOLOGY conference

May 30 – 31, 2025
Place: Miami Herbert Business School
University of Miami

Polkadot   **VISA**

Friday, May 30, 2025

8:00am - 9:00am	Breakfast	Executive Dining Room (3rd Floor Miami Herbert Business School)
9:00am – 9:15am	Welcome Remarks by the Program Chairs: **Roman Beck,** Bentley University **Ola Henfridsson**, University of Miami Welcome Remarks by presenting sponsor: **Chris Wade** and **James Slusser**, Polkadot	Executive Dining Room
9:15am – 10:15am	Keynote: **Patrick O'Meara**, Inveniam	Executive Dining Room

	(https://www.herbert.miami.edu/faculty-research/business-conferences/blockchain-technology-conference/speakers.html)	
10:15am - 10:30am	**Break**	
10:30am - 11:30am	**Panel: "Decentralization"** Moderator: Mariia Petryk, George Mason University Panelists: Roman Beck, Bentley University Filippo Franchini, Web 3 Foundation Robert Gregory, University of Miami Youngjin Yoo, Case Western Reserve University	Executive Dining Room
11:30am- 11:45am	**Break**	
11:45am- 12:45pm	Presentation Session (Chair: Walter O'Leary, South Pointe Capital/UM) • Develop & Backtest Technical Indicators-Based Trading Strategies for BTC Using Machine Learning Optimization (Mikhail Urinson and Dardan Bella) • Empirical asset pricing via machine learning: a new classification approach for cryptocurrency markets (Hannes Urban and Paul Momtaz) • Blockchain Adoption, Informativeness of Stock Prices, and Capital Allocation (Art Durnev and Polina Durneva) • On the Incentive Compatibility of Optimistic Blockchain Mechanisms (Jiasun Li)	STB302
12:45pm- 1:45pm	**LUNCH**	
1:45pm- 1:55pm	Welcome Remarks: Paul Pavlou, Dean, Miami Herbert Business School	
1:55pm- 3:00pm	Keynote: **William E. Quigley**, WAX Blockchain (https://www.herbert.miami.edu/faculty-research/business-conferences/blockchain-technology-conference/speakers.html)	Executive Dining Room
3:00pm- 3:15pm	**Break**	

3:15pm- 4:15pm	**Panel: "Tokenization"** Moderator: Kyle Sonlin, Global Settlement • Samuel Armes, The Florida Blockchain Business Association • Ryan Haczynski, Polkadot • Sid Powell, Maple Finance • William E. Quigley, WAX Blockchain	STB302
4:15pm- 4:30pm	**Break**	
4:30pm- 5:30pm	Presentation Session: (chair: Art Durnev, University of Richmond) • Tokenizing Critical Mineral Reserves: Stablecoin-Based Blockchain Innovations for Mining Enterprises and Digital Asset Markets (Edward Manoukian) • Bitcoin Mining for Carbon Emission Reduction (Jiasun Li) • NFTs in the Fashion Industry: A Value Creation Framework (Polina Durneva and Yuan Zhang) • Elections in Romania: use of Blockchain-based technology for secure data transmission and reporting (Flávia Salmázio-Machado and Wanda Hoffmann)	STB302
5:30pm- 7:30pm	**Reception** (Storer Auditorium Lobby)	

Saturday, May 31, 2025

8:00am - 9:00am	Breakfast	
9:00am – 10:00am	Keynote: **Youngjin Yoo,** Case Western Reserve University (https://www.herbert.miami.edu/faculty-research/business-conferences/blockchain-technology-conference/speakers.html)	
10:00am- 10:15am	**Break**	
10:15am- 11:15am	Presentation Session: (chair: Niam Yaraghi, University of Miami)	STB302

	• How does Shielded (vs. Open) Voting Shape Collective Actions? Evidence from Decentralized Autonomous Organizations (Dezhen Guo, Eric Kwon, Nina Huang, Kevin Hong) • Responding to and Shaping Regulations for Emerging Technologies and Digital Market Offerings: The Case of Staking (Simon Perrelet, Fabian Hostettler, Jens Dibbern and Ola Henfridsson) • Uncovering the Evolution of Meaning of General Purpose Technology: The Case of Blockchain Technology (Semi Min and Natalia Levina) • Can Tokenization Remedy the Inherent Power Asymmetry in Multisided Platforms? (Behrooz Golshan and Carsten Sørensen)	
11:15am-11:30am	**Break**	
11:30am-12:30pm	**Keynote: Guangzhi Shang,** Arizona State University (https://www.herbert.miami.edu/faculty-research/business-conferences/blockchain-technology-conference/speakers.html)	STB302
12:30pm-12:40pm	Closing remarks by presenting sponsor: **Giselle Heleg** and **Marina Marchesotti**, Polkadot Academy	
12:40pm-1:30pm	**LUNCH**	Pick-up at Executive Dining Room