



UNIVERSITY OF MIAMI
MIAMI HERBERT
BUSINESS SCHOOL

8TH ANNUAL CSO SUMMIT & SYMPOSIUM

**THE ROLE OF BUSINESS IN
ECONOMIC TRANSFORMATION:**

SPORTS BUSINESS AND SOCIAL IMPACT

DIGITAL PROGRAM

PRESENTED BY

CALAMOS[®]

TODAY FOR TOMORROW

CSOSS 2025

THE ROLE OF BUSINESS IN ECONOMIC TRANSFORMATION

WELCOME TO THE 8TH ANNUAL CHIEF SUSTAINABILITY OFFICER SUMMIT & SYMPOSIUM (CSOSS) PRESENTED BY CALAMOS INVESTMENTS.



On behalf of the Miami Herbert Business School, it is my sincere pleasure to welcome you to the 8th Annual Chief Sustainability Officer Summit & Symposium, held at the University of Miami. Whether you are joining us on campus or virtually, we are thrilled to have you be part of the Sunshine State's leading conference on sustainable business.

Corporate sustainability has enjoyed tremendous growth and visibility lately. The role of business in promoting economic reform has become an intrinsic part of investing and the modern business model. Alongside a convergence of global accounting systems, many publicly traded companies are integrating profitability with the “non-financial” values of environmental and social impact. Due to this increased awareness, a rise in healthy skepticism toward more ubiquitous corporate responsibility has emerged. In other words, there is political discomfort with market actors taking the lead on systemic change.

As a result, there is an opportunity to shift the frontier of corporate sustainability from market-driven adoption, standards and disclosure to innovation, performance, outcomes, and success.

This brings us to this year's theme: “Sports Business & Social Impact.” Instead of focusing on general topics that cut across different industries, we're exploring how one unifying industry like sports can lead change through competition, teamwork, and community engagement. While placing real value on health and fitness, professional athletes and the teams that support them have been engaging with local communities for decades to encourage change at the grassroots level.

We are proud to highlight new partnerships with the Green Sports Alliance and University of Miami Athletics, whose support has helped bring distinguished guests to this event. Our discussions around talent, media, investing, and corporate citizenship will illustrate how institutional and interdisciplinary networks are building a skyway across the intersection of sports and society.

Finally, I want to thank our presenting sponsor, Calamos Investments, for their ongoing commitment to this movement, and to Universal Insurance Holdings for their valued support of this year's event. These businesses embody the true spirit of this annual gathering by bringing it to life for our stakeholders.

We hope you find the discussions to be thought-provoking, energizing, and inspiring.

Daniel D. Hicks
Founder, Organizer & Chair, CSOSS



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THE UNIVERSITY OF MIAMI — A COMMITMENT TO SUSTAINABILITY AND THE ENVIRONMENT

The conference is part of many University of Miami sustainability initiatives and programs that reduce its environmental impact and promote sustainable practices.

The University's commitment to sustainability and the environment is reflected in its work toward carbon neutrality and reducing its greenhouse gas emissions, with a goal to achieve carbon neutrality by 2035.

Miami Herbert incorporated sustainable business education into all its graduate programs, and launched a Master's in Sustainable Business in 2019.

And more than 17 buildings across three campuses are recognized as LEED certified, including Miami Herbert's building, which is LEED Platinum Certified.

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is proud to sponsor the

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Before investing, carefully consider the fund's investment objectives, risks, charges and expenses. Please see the prospectus and summary prospectus containing this and other information which can be obtained by calling 1-866-363-9219. Read it carefully before investing.

Environmental, social and governance (ESG) is based on the premise of investing in companies that have good environmental records, are ethically run and have a positive social impact.

An investment in the Fund(s) is subject to risks, and you could lose money on your investment in the Fund(s). There can be no assurance that the Fund(s) will achieve its investment objective. Your investment in the Fund(s) is not a deposit in a bank and is not insured or guaranteed by the Federal Deposit Insurance Corporation (FDIC) or any other government agency. The risks associated with an investment in the Fund(s) can increase during times of significant market volatility. The Fund(s) also has specific principal risks, which are described below. More detailed information regarding these risks can be found in the Fund's prospectus.

The principal risks of investing in the **Calamos Antetokounmpo Global Sustainable Equities ETF** include: equity securities risk consisting of market prices declining in general, growth stock risk consisting of potential increased volatility due to securities trading at higher multiples, value stock risk, foreign securities risk, forward foreign currency contract risk, emerging markets risk, small and mid-sized company risk and portfolio selection risk. As a result of political or economic instability in foreign countries, there can be special risks associated with investing in foreign securities, including fluctuations in currency exchange rates, increased price volatility and difficulty obtaining information. In addition, emerging markets may present additional risk due to the potential for greater economic and political instability in less developed countries.

The Fund's ESG policy could cause it to perform differently compared to similar funds that do not have such a policy. The application of the social and environmental standards of Calamos Advisors may affect the Fund's exposure to certain issuers, industries, sectors and factors that may impact the relative financial performance of the Fund—positively or negatively—depending on whether such investments are in or out of favor.

Calamos Antetokounmpo Asset Management LLC ("CGAM"), an investment adviser registered with the SEC under the Investment Advisers Act of 1940, serves as the Fund's adviser ("Adviser"). CGAM is jointly owned by Calamos Advisors LLC and Original C Fund, LLC, an entity whose voting

rights are wholly owned by Original PE, LLC which, in turn, is wholly owned by Giannis Sina Ugo Antetokounmpo.

Mr. Antetokounmpo serves on the Adviser's Board of Directors and has indirect control of half of the Adviser's Board.

Mr. Antetokounmpo is not a portfolio manager of the Fund and will not be involved in the day-to-day management of the Fund's investments, and neither Original C nor Mr. Antetokounmpo shall provide any "investment advice" to the Fund. Mr. Antetokounmpo provided input in selecting the initial strategy for the Fund.

Mr. Antetokounmpo will be involved with marketing efforts on behalf of the Adviser.

If Mr. Antetokounmpo is no longer involved with the Fund or the Adviser then "Antetokounmpo" will be removed from the name of the Fund and the Adviser. Further, shareholders would be notified of any change in the name of the Fund or its strategy.

Calamos Investments, LLC, Distributor

Calamos Antetokounmpo Asset Management LLC
2020 Calamos Court, Naperville, IL 60563 866.363.9219 | www.calamos.com

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CSOSS 2025

THE ROLE OF BUSINESS IN ECONOMIC TRANSFORMATION

CONFERENCE AGENDA

All sessions take place at Lakeside Auditorium

8:00 AM REGISTRATION AND NETWORKING

9:00 — 9:15 AM OPENING REMARKS

Daniel Hicks, Faculty, Sustainable Business, Dept. of Economics, Miami Herbert Business School; Adjunct Faculty, Dept. of Journalism & Media Management, School of Communication

Paul A Pavlou, Dean, Miami Herbert Business School,
Leonard M. Miller University Chair Professor

John Koudounis, CEO, Calamos Investments

9:15 — 10:15 AM: TALENT & MEDIA SOCIAL NETWORKS, NIL AND PHILANTHROPY

Arlesha Amazan, Veteran Sports Marketing Executive
& Strategic Advisor, Founder, Champion Strategies

Tina Brown, CEO, The Overtown Youth Center OYC Miami

Emmanuel Ellerbee, Founder & CEO, Bee's Believers;
Former NFL Linebacker

Michael Raymond, CEO and Founder, Raymond Representation

Evan Roberts, Associate Athletic Director and Head of NIL & Digital,
University of Miami Athletics

Tommy Thompson, San Jose Earthquakes, Major League Soccer

Sylvester Williams, Former NFL Athlete and Super Bowl Champion,
Chief Executive Officer, Champion Motivation

10:15 — 10:30 AM BREAK

CONFERENCE AGENDA

All sessions take place at Lakeside Auditorium

10:30 — 11:30 AM: INVESTING

PRIVATE CAPITAL AND THE FUTURE OF THE SPORTS INDUSTRY

Salvatore Buscemi, CEO and Co-Founding Partner, Brahmin Partners, LLC

John Koudounis, CEO, Calamos Investments

James Madden, Senior Vice President, Co-Portfolio Manager,
Calamos Investments

Charmel Maynard, Strategic Partnerships & Impact, General Catalyst

James Tree, Co-Founder and Co-Managing Partner, Off The Wall Capital

Tony Tursich, Senior Vice President, Co-Portfolio Manager,
Calamos Investments

Sylvester Williams, Former NFL Athlete and Super Bowl Champion,
Chief Executive Officer, Champion Motivation

Beth Williamson, Vice President, Head of Sustainable Equity Research
and Associate Portfolio Manager, Calamos Investments

11:30 — 11:45 AM BREAK

11:45 AM — 12:45 PM: CITIZENSHIP

THE INTERSECTION OF ATHLETICS & CORPORATE SUSTAINABILITY

Tina Brown, CEO, The Overtown Youth Center OYC Miami

Dennis Grover, Manager of Partnerships, Norwegian Cruise Line

Nate Hurst, Chief Sustainability Officer, Visa

James Madden, Senior Vice President, Co-Portfolio Manager,
Calamos Investments

Adam Malone, Chief Marketing Officer, Norwegian Cruise Line

Roger McClendon, Executive Director, Green Sports Alliance

Tony Tursich, Senior Vice President, Co-Portfolio Manager,
Calamos Investments

Beth Williamson, Vice President, Head of Sustainable Equity Research
and Associate Portfolio Manager, Calamos Investments



#CSOSS8

CONFERENCE AGENDA

All sessions take place at Lakeside Auditorium

12:45 — 1:00 PM CLOSING REMARKS

Daniel Hicks, Lecturer, Economics, Miami Herbert Business School

Roger McClendon, Executive Director, Green Sports Alliance

1:00 — 2:00 PM LUNCH

CONFERENCE SPEAKERS



Arlesha Amazon, Champion Strategies

Arlesha Amazon is the Founder of Champion Strategies, a strategic advisory and consultancy for leading talent and personalities in the sports & entertainment space. She is a seasoned Sports Marketing Executive and Strategic Advisor with 15 years of experience, specializing in partnering with champion athletes, personalities and brands to maximize their off-court market presence and impact. Her expertise lies in crafting innovative business and brand platform strategies for leaders in sport that resonate with audiences, elevate brand value, and drive impactful results.



Tina Brown, The Overtown Youth Center

Tina Brown is a fiercely passionate and committed leader whose life's mission is to empower others both professionally and personally. As Chief Executive Officer of the Overtown Youth Center (OYC Miami), Tina's personal lived experiences have been the driving force for creating transformational solutions to bridge educational, social, health and economic gaps for children, adults and families throughout South Florida. She serves on the Boards of the Overtown Children and Youth Coalition, The Women's Edge, Together for Children, Equity Advocacy Collective, Florida Community Loan Fund, ABFE, and has served as an advisor to the Miami Foundation and several other state, local and community/government organizations.



Salvatore Buscemi, Brahmin Partners, LLC

Salvatore M. Buscemi is a distinguished finance and real estate expert, currently serving as CEO and Co-Founding Partner of Brahmin Partners, LLC, and CEO of Dandrew Partners Capital Management. He also leads several direct investment vehicles across commercial real estate, credit, special situations, and life sciences. He is the author of several books on fund management and real estate investing, including *Making the Yield*, *Raising Real Money*, and *Investing Legacy*.



Emmanuel Ellerbee, Bee's Believers

Emmanuel Ellerbee is an NFL linebacker, environmental engineer, and Founder/CEO of Bee's Believers, a nonprofit organization which seeks to get young students and student athletes interested in STEM through athletics. Along with playing football, Emmanuel has begun getting involved in his environmental engineering practice as a sustainability/environmental engineer helping sports teams become innovators in making sports greener with projects involving the NCAA, NFL and upcoming World Cup games that will be hosted in 2026 across the United States.

CONTINUED ON NEXT PAGE

[READ MORE ABOUT OUR SPEAKERS](#)

CONFERENCE SPEAKERS



Dennis Grover, Norwegian Cruise Line

Dennis Grover is the Manager of Partnerships at Norwegian Cruise Line, where he leads all partnership efforts for the brand—including NCL’s first-ever league sponsorship with the NHL and local activations like the Miami Marlins. He has built a career around creating strategic, high-impact brand collaborations across sports, licensing, and consumer marketing. Prior to NCL, Dennis drove brand partnerships at Char-Broil and managed licensing programs for top collegiate institutions at CLC. He is a graduate of Clemson University.



Daniel Hicks, Miami Herbert Business School

Daniel Hicks is an award-winning university educator, management consultant, veteran journalist, Emmy-nominated network television producer, entrepreneur and world traveler. As a member of the economics faculty at Miami Herbert Business School, Daniel specializes in sustainable business, integrated corporate reporting, media management, and client-based, workforce development. He is founder, organizer and chair of the school’s annual CSO Summit & Symposium (CSOSS).



Nate Hurst, Visa

Nate Hurst serves as Chief Sustainability Officer at Visa. In this role, he leads a global team focused on amplifying the company’s purpose and advancing Visa’s sustainability strategy. Nate and his team leverage Visa’s scale and expertise to build for and navigate the rapidly changing environment. As such, he is responsible for integrating sustainability into products, solutions, and services that create shared value for consumers, small businesses, governments, and our planet.



John Koudounis, Calamos Investments

John Koudounis joined Calamos Investments as Chief Executive Officer in 2016. He became the firm’s first designated CEO hired by Founder John Calamos, Sr., as part of Calamos’ succession plan. Serving as a driving force behind improving strategic initiatives, Mr. Koudounis plays a critical role in delivering innovative solutions to business development and expanding product breadth for the firm’s global base of clients. Under his leadership, firm profitability and AUM growth have increased substantially.

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[READ MORE ABOUT OUR SPEAKERS](#)

CONFERENCE SPEAKERS



James Madden, Calamos Investments

Jim Madden joined Calamos Investments in 2021 and contributes more than 30 years of investment industry experience. Together with Co-Portfolio Manager Tony Tursich, Jim leads the firm's Sustainable Equities Team. In the 1990s while at Portfolio 21, they developed a research and investment process that combined traditional fundamental analysis with a focus on sustainable and ESG-oriented business attributes. Jim earned a bachelor's degree and an MBA from the University of Wisconsin.



Adam Malone, Norwegian Cruise Line

Adam Malone is the Chief Marketing Officer of Norwegian Cruise Line, responsible for leading the organization's multi-channel marketing and advertising strategy. Adam oversees all digital marketing, e-commerce, consumer insights, promotional efforts plus partnerships and brand initiatives. A graduate of Penn State University, Adam holds a Bachelor of Science in International Business and Marketing with a minor in Accounting.



Charmel Maynard, General Catalyst

Prior to General Catalyst, Charmel Maynard served as the Chief Investment Officer & Treasurer for the University of Miami. He led the University's efforts to invest over \$4B in assets, including endowment and pension funds. He was also responsible for the University's ~\$2B capital structure, including liquidity and debt issuances. Charmel was previously a vice president with J.P. Morgan's Investment Bank in New York City. During his 10-year career with J.P. Morgan, he focused on investment banking debt capital markets and leveraged finance, where he advised clients on capital structure solutions, deal structuring, and execution of syndicated revolving credit facilities, institutional term loans, and bond issuances.



Roger McClendon, Green Sports Alliance

Roger McClendon is the Executive Director of the Green Sports Alliance. In his role, he leads the Alliance of international sports and stadium executives, as well as sustainability experts, to use sports as a vehicle to promote healthy, sustainability communities throughout the world. Prior to joining the Alliance, Roger was the first-ever Chief Sustainability Officer for Yum! Brands, whose holdings include Taco Bell, Pizza Hut, and KFC restaurants. Due to his efforts, Yum! was named to the Dow Jones Sustainability Index in 2017 and 2018, as well as one of the 100 Best Corporate Citizens by *Corporate Responsibility Magazine*.

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CONFERENCE SPEAKERS



Michael Raymond, Raymond Representation

Michael Raymond, CEO and Founder of Raymond Representation, holds a J.D. from the University of Miami School of Law. Leading in NIL and marketing, he, along with his diverse team, has successfully negotiated multiple athlete and influencer contracts, as well as brand deals, with the goal of establishing Raymond Representation as a cutting-edge sports agency.



Evan Roberts, University of Miami Athletics

Evan Roberts in his first season as the Head of NIL & Digital at Miami, joining the department in July 2024. He previously served as Associate Director of Athletics for Communications and Digital Strategy at Louisiana where he was the chief communications officer for the department, while overseeing the athletics communications, broadcast and coaches video departments.



Tommy Thompson, San Jose Earthquakes

Tommy Thompson is a professional soccer player in Major League Soccer. The San Jose Earthquakes signed him as their first ever Homegrown player in 2014 after an impressive freshman season at Indiana University where he was named Big Ten Freshman of the Year. Since making his MLS debut, Tommy has played in over 200 matches for the Earthquakes. His commitment to both soccer and community engagement has made him a respected figure in American soccer.



James Tree, Off The Wall Capital

James Tree has more than 20 years of experience in the global sports and media industry. James has an unrivaled track record in the commercialization of soccer rights supporting Concacaf, CONMEBOL, Major League Soccer and the member associations, clubs, media platforms, agencies and sponsors within the ecosystem. He has worked with the Premier League, English FA, Serie A, Eredivisie and the Saudi Pro League in developing their presence in the Americas, including the SPL's two-year broadcast agreement with FOX in the United States.

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CONFERENCE SPEAKERS



Tony Tursich, Calamos Investments

Tony Tursich contributes more than 25 years of experience in socially and environmentally responsible investing strategies. Together with Co-Portfolio Manager Jim Madden, Tony leads the firm’s Sustainable Equities Team. He joined Calamos Investments following its 2021 acquisition of Pearl Impact Capital, LLC, the company he founded in 2018, where he served as Chief Investment Officer and as portfolio manager since inception for three ESG-integrated portfolios. Prior to launching Pearl Impact Capital, Tony and Jim served as portfolio managers for Trillium ESG Global Equity Fund (PORTX), which was launched in 1999 at Portfolio 21 and acquired by Trillium Asset Management in 2014.



Sylvester Williams, Champion Motivation

Sylvester Williams is a former first-round NFL draft pick and Super Bowl champion whose journey from small-town adversity to the highest levels of professional football is nothing short of inspiring. Since retiring from football, Sylvester has transitioned into a successful entrepreneur, real estate investor, and motivational speaker. Through his platform, CHAMP, he empowers others to develop a “champion mentality” by focusing on mindset, leadership, and resilience. Sylvester shares his insights on creating long-term value off the field—leveraging sports, business, and purpose to drive sustainable economic and social impact.



Beth Williamson, Calamos Investments

Beth Williamson joined Calamos Investments in 2021 and contributes 19 years of ESG investment experience. Prior to joining Calamos, Beth worked for a multi-billion-dollar asset management firm, rising to the position of Director of ESG with responsibilities for developing and implementing ESG research methodologies, overseeing corporate engagement efforts and the firm’s ESG materiality framework. Previously, she was a Sustainability Analyst for Portfolio 21 Investments.

[READ MORE ABOUT OUR SPEAKERS](#)



SUSTAINABLE BUSINESS PROGRAM

OBJECTIVE

In Miami Herbert's STEM-designated Master of Science in Sustainable Business, our unique interdisciplinary team unites business, science, theory, and practice to provide a forward-thinking foundation for those focused on where the world is headed. We'll give you the tools and skills necessary to turn your purpose into action.

WHO'S IT FOR?

A Master of Science in Sustainable Business is for candidates with an undergraduate degree in business, science, or engineering who want the opportunity to be a force for good inside a company: making positive impacts on the environment and society in a way that increases the long run value of the firm and is consistent with the firm's strategy and vision.

DIFFERENTIATORS

Being at the forefront of this emerging field is fundamental to the future of business. At Miami Herbert, our differentiators help transform you into a sought-after professional who has the potential to transform how the world works.

[VISIT THE SUSTAINABLE BUSINESS PROGRAM WEBSITE](#)



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MIAMI HERBERT BUSINESS SCHOOL: RECIPIENT OF PLATINUM CERTIFICATION FOR SUSTAINABLE OPERATIONS AND MAINTENANCE

In 2023, the U.S. Green Building Council (USGBC) awarded the University of Miami Patti and Allan Herbert Business School building its highest rating for existing buildings: a Leadership in Energy and Environmental Design (LEED) Platinum Certification for Operations and Maintenance (O&M).

In 2019, the School embraced LEED — the green building certification program that recognizes best-in-class building strategies and practices to reduce energy and create healthier spaces for occupants—and was awarded gold certification. In the same year, the School launched the nation’s first STEM-certified Master of Science in Sustainable Business.

The platinum certification was achieved by implementing practical and measurable strategies and solutions in areas including water savings, energy efficiency, waste reduction, and indoor environmental quality. The LEED rating system is based on earning points under these categories, and Miami Herbert’s building scored 80 out of 110 points.



THE UNIVERSITY OF MIAMI PATTI AND ALLAN HERBERT BUSINESS SCHOOL

Nine decades since its inception in 1929, the [University of Miami Patti and Allan Herbert Business School](#) stands poised to answer the call for revolutionary thinking and principled leadership as we seek to redefine business education for the 21st century. As societies around the world grapple with immense economic, technological and environmental changes and challenges, we believe that principled leaders must apply the concepts of sustainable growth, equitable development and ethical business practice to make the world a better, more prosperous place.

Miami Herbert is one of 12 schools and colleges at the University of Miami, we offer undergraduate, master's, doctoral, and executive education programs. Located in a global hub for international business, the School is widely recognized for its leadership in global perspective, student and faculty diversity, and engagement with the business community.