The Doctoral Program

Doctoral students in Business Technology explore novel phenomena at the intersection of emerging digital technologies and human activity. Examples of topics include artificial intelligence, blockchain, digital innovation, digital entrepreneurship, and platform governance.

The Business Technology PhD concentration prepares students for distinguished academic careers at major universities. Students work closely with top senior and junior faculty on research projects that are targeted at top-tier academic journals.

We offer PhD students a generous stipend, five (4+1) years' tuition, plus research and travel support.

Apply now

The application deadline: December 15, 2023.
https://www.herbert.miami.edu/graduate/find-and-compare-programs/phd-in-bte/index.html

Applicants should be highly motivated and have the ambition to pursue an academic career at the highest level. Applicants should have a prior degree in computer science, economics, information systems, management, marketing, or equivalent subject area.

BTE PhD coordinator: Dr Ola Henfridsson
(ohenfridsson@miami.edu)
Our Faculty

**Robert Gregory**  
Forms of organizing  
Digital transformation  
Digital innovation  
Organizational change

**Ola Henfridsson**  
Digital innovation  
Technology management  
Platforms  
Smart contracts  
Blockchain

**Kevin Hong**  
Future of work  
Digital platforms  
Digital media  
Human-AI interactions

**Nina Huang**  
User experience  
Digital artifact design  
Digital platforms

**Robert Plant**  
Neuro-symbolic AI  
Validation of AI systems  
AI and ethics  
AI and labor economics

**Sara Rushinek**  
Generative AI applications  
Intelligent conversational chatbots  
ML automated trading systems  
Natural language processing  
Large language models

**Niam Yaraghi**  
Economics of health IT  
Health IT policy  
Patient privacy